

Campaign in a Box

Launch any Demand Generation Campaign in Just 8 Weeks

Turnkey campaigns to quickly generate more pipeline without exhausting your internal resources.

Campaign in a Box is right for you if...

- You need to generate revenue, quickly
- Your campaigns aren't benefiting from technology
- You don't have the data you need to optimize your demand strategy
- You're under pressure to demonstrate ROI
- You need to stretch your budget farther
- Your teams are feeling overwhelmed
- You need a new way to inject life into your pipeline

What I can expect from a Campaign in a Box?

Program Design: Account selection, personalized messaging, customized channels and tactics

Technology Augmentation: Buyer intent surge data, keyword optimization, targeted display advertising, and more

Program Setup and Launch: Full-service execution of the program design

Monitoring and Optimization: Weekly assessment of campaign performance and engagement data

Performance Reporting: Visibility into engagement data and content intelligence, rolled up to socialize with stakeholders

Get in touch with us today to learn more.

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